



Global Beauty Masters 2016/Season 3

US Professional Competition Rules

By participating in the Global Beauty Masters Season 3 competition (“Competition”) that will be produced by GBM – Season 3, LLC (“GBM”), you will be consenting to the following rules (“Competition Rules” or “Rules”):

General Rules

1. All participants (competitors and models) are individually responsible for understanding and complying with these Competition Rules.
2. All participants will be further obligated to consent to and comply with a Personal Appearance Release and Non-Disclosure and Non-Circumvention Agreement provided by GBM.
3. The final interpretation of these Competition Rules is the right of GBM in its sole and absolute discretion.
4. Failure to comply with any Competition Rule may, at the sole discretion of GBM, result in your disqualification, or the disqualification of your entire team, as well as responsibility for any damages caused by your actions and/or negligence.
5. These Rules shall be enforced at GBM’s sole discretion. The failure (whether intentional or unintentional) of GBM to enforce any Rule shall not constitute a waiver of that Rule, or of any other Rule(s), in connection with the Competition.
6. GBM reserves the right in its sole discretion to change, amend or supplement the Competition Rules for any reason and at any point during the production of Season 3 including, without limitation, at any time during Battle Week, or at any other time.
7. Participants must obey all local, state and federal laws and regulations, and accept full responsibility for their behavior and actions. GBM, in its sole discretion, may cooperate in the prosecution of any participant who violates any local, state and/or federal law(s).
8. All participants must conduct themselves in a professional manner and take all reasonable steps to assure the integrity of the Competition.
9. A participant may not intentionally sabotage another participant's performance.
10. A participant may not manipulate the Competition by supplying secret or special assistance to another participant, inducing a participant not to utilize his/her knowledge or skills or engaging in any other conduct whatsoever for the purpose of affecting the outcome of the Competition.
11. Abusive language, destructive behavior, non-consensual contact or physical violence, including the threat thereof, will NOT be tolerated.
12. Participants may not negligently or willfully damage any location or any of the personal property of other participants, GBM or its agents. Participants doing so will be held financially and criminally responsible for their actions.
13. Any participant who reports to the Competition while under the influence of alcohol or drugs, without a valid written prescription from a medical doctor, will

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be penalized, at the sole discretion of GBM, up to and including the disqualification of his/her entire team.

14. The use of marijuana, without a valid written prescription or recommendation from a medical doctor, will not be tolerated.
15. No smoking, vaping or use of any other tobacco product during the Competition will be allowed.
16. No firearms, weapons or other dangerous or hazardous items or materials of any sort are to be possessed or brought to any location, without limitation, by any participant at any time during the Competition.
17. No still photography, sound, video or other recording any part of the Competition by any participant will be permitted without GBM's prior written permission.
18. Under no circumstances will a participant misrepresent or mischaracterize the nature and/or circumstances of his/her participation in the Competition.

Eligibility

1. Competitors work in teams of 3 licensed beauty professionals.
2. Proof of licensure will be required unless the competitor resides in a state or country that does not require licensing of beauty professionals.
3. The majority of a US professional team (at least 2 of 3 competitors) must reside in the United States and be licensed accordingly.
4. Each team must consist of 3 competitors only; no assistants, instructors, translators or other person(s) will be allowed to participate as part of a team.
5. Within each professional team, competitors must have all three specialties (hair, makeup and nails) represented according to their licenses/scope of practice. For example, a team cannot consist of nail professionals only.
6. Competitors must be at least 17 years old as of January 1, 2016. Photo identification will be required.
7. A competitor may participate in the Competition as a member of one team only at any given time.
8. Each professional team will identify a unique team name. A team name cannot reference a beauty manufacturer. The team name is subject to approval by GBM at its sole discretion.
9. Each team must designate a team leader who will be responsible for communicating directly with GBM and sharing information with his/her team members.

Qualifying Process

1. GBM selects teams to advance to the finals of the Competition (known as Battle Week) through a qualifying process in which teams demonstrate their skills. GBM reserves the right at its sole discretion to disqualify any team that has qualified.
2. All teams must apply online at www.globalbeautymasters.com/compete for a live qualifier and/or the online qualifier.
3. The GBM website lists the specific themes and application deadlines for all

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qualifiers and locations for the live qualifiers.

4. Each application requires payment of a US\$50 fee. All fees are non-refundable and non-transferable.
5. Within the same application and for no additional cost, a team can apply for one live qualifier and the online qualifier.
6. Each team is responsible for all costs related to participating in the qualifying process, whether live or online, including, but not limited to, transportation to and from a live qualifier and production costs for any video submitted to GBM.
7. All required documentation (e.g., proof of licensure, photo identification, personal appearance release, confidentiality agreement, etc.) must be submitted prior to review of the application.
8. Teams will be notified whether or not they are confirmed to compete in a qualifier.
9. Only teams that have received written confirmation from GBM will be allowed to compete in a qualifier. The written confirmation will include further details.
10. The number of teams allowed to compete in any qualifier will be at the sole discretion of GBM.
11. Subject to prior approval by GBM, which can be withheld at GBM's sole discretion, a team will be limited to only one substitution of a team member after confirmation and before the qualifier.
12. To request approval of a substitution, the Competition Director must be notified immediately so that the eligibility of the new team member can be verified.
13. If an emergency arises due to sudden and serious illness of a team member, or other unforeseen circumstances, a substitution may be allowed at GBM's sole discretion.
14. A panel of judges will evaluate each team in the following categories: Hair, Makeup, Nails, Styling and Team Dynamic. Each category is worth a possible ten points.
15. A participant shall immediately inform the Competition Director in the event that any of the judges knows the participant, to the best of the participant's knowledge.
16. GBM will calculate the judges' scores. Any ties will be broken by the judges. The decision of the judges will be final.
17. No awards (cash, products or prizes) will be given for competing in a qualifier.
18. The number of teams selected to advance to Battle Week from any qualifier will be at the discretion of GBM.
19. More information about Battle Week, including the dates, location, rules, etc., will be provided by GBM to advancing teams at a later date.

Live Qualifiers

1. At a live qualifier, each team must prepare one model for a runway show. The model must be able to stand and walk; plan accordingly.
2. Each team must supply its own model who must be at least 18 years old as of January 1, 2016. Photo identification will be required.
3. A model may participate in a live qualifier on behalf of one team only for the qualifying process; models are not eligible to advance to Battle Week.

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4. Any team that appears at a live qualifier without confirmation will not be allowed to compete. If a confirmed team fails to appear, that team will be disqualified.
5. All competitors must wear solid color tops; no logos or other branding will be allowed except those provided by GBM.
6. Teams will not be allowed to use any live animals, open flames or pyrotechnics in their model presentation.
7. All teams must report to the preparation room at the designated time with their models. The location and schedule will be included in the written confirmation.
8. Upon arrival to the preparation room, photo identification (a valid driver's license, government-issued identification card or passport only) will be required of all participants (competitors and models) to verify their identity.
9. All competitors and models must surrender their cell phones upon reporting; phones will be secured and returned immediately after the runway show.
10. Access to the preparation room will be limited to competitors, models and GBM staff only.
11. The judges will not view model preparation in progress.
12. Inside the preparation room, GBM will provide each team with a workstation, chair(s) and access to electricity only.
13. Teams must supply all their own equipment, tools, products, supplies and wardrobe to prepare their models.
14. Any prohibited equipment, tools, products and/or supplies found during a qualifier will be confiscated, and the competitor(s) and/or entire team may be disqualified at the sole discretion of GBM.
15. Teams will have 2 hours in the preparation room to finish work on their models.
16. In the preparation room, work on models may not begin until instructed by GBM staff, and must end immediately when time is called. Any work done after time is called may lead to disqualification of the entire team.
17. Competitors or models may not leave the preparation room without permission from GBM staff.
18. After model preparation and before the runway show, the judges will preview the models, without the teams being present, or knowing which model belongs to which team.
19. Under the direction of GBM staff, models and teams will appear on stage where competitors may be asked questions by the judges.
20. The advancing team(s) will be announced at the end of the runway show.
21. After the runway show, all teams will return to the preparation room to break down models, clean workstations, pack their belongings and retrieve their cell phones before leaving.
22. Any team competing at a live qualifier that does not advance may compete in the online qualifier at no additional cost if the application deadline is met.

Online Qualifier

1. Each team must submit a video no longer than two minutes in length to complete the application.
2. The submitted video must include an introduction of each competitor, work in progress on a live model and a completed look and close-ups of the model's

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hair, makeup, nails and styling.

3. A team may only apply once for the online qualifier.
4. The results of the online qualifier will be announced no later than July 31, 2016.